

REPUBLICAN
PARTY!
DEMOCRATIC
PARTY!
WE JUST WANT TO
PARTY!



AWARDS SHOW
HISTORIC UNION STATION

AAF INDIANAPOLIS
ESTD
DEFY
CONVENTION
1907
INDIANA, USA



AFTER PARTY
IRON HORSE BAR



DEFY CONVENTION 2016

From the cavalcade of local craft beer brands to an ROP in the IBJ. From a follow-me spot on Spotify to a mobile-first website on a smartphone in a trendy breakfast joint in some trendy neighborhood.

Ideas. Are. Everywhere. Welcome to Defy Convention 2016. Celebrating the best of the best, the crème de la crème, the I-can't-believe-this-made-it-from-concept-to-creative-director-to-AE-to-client-presentation-to-final-execution and somehow, somehow, managed to not only survive, but not suck. So, what's our party's platform? Extended deadlines. Unlimited budgets. Clients that approve everything on the spot...as is. Not gonna happen.

It's about creating great ideas in spite of these challenges. Which makes the work, and the rewards, that much sweeter.



2016 Entrants

AGENCIES/PEOPLE

Bayonet Media
Beck's
Blueline
Bohlsen Group
Bold Creative
Borshoff
Bradley and Montgomery
BrainCraft
Cabello Associates
Caldwell VanRiper
Clear Channel Outdoor
CMG
CODO Design
Design On Tap
Element Three
HendrixRaderWise
Hirons
Indiana Grand Racing & Casino
Indiana University
Indianapolis Indians
JCC Indianapolis
Just Marketing International (JMI)
Kiwanis International
Koorsen Fire & Security
Lodge Design
Matchbook Creative
Mike Yonts Films, Inc.

MilesHerndon
Miller Brooks
Mortenson Safar Kim
OrthoIndy
Pattern
Pivot Marketing
Raidious
Rare Bird, Inc.
Road Pictures
Scofield
Second Street Creative and Amy McAdams Design
The Flatland
Think Ahead Studios
Timber Design Company
Well Done Marketing
Williams Randall Marketing
Willow Marketing
xiik

STUDENTS

BUTLER UNIVERSITY

Lindsay Byers
Olivia Crum
Madeleine Fitzgerald
Chase Monroe
Cate Pickens
Annie Sparrow

Sponsors

2016 AAF SPONSORS

DIAMOND LEVEL

Comcast Spotlight

PLATINUM LEVEL

Emmis Communications

BRONZE LEVEL

Eastern Engineering
Strata

2016 ADDY PARTNERS

VEEP



CMG

Caldwell VanRiper



Earshot Audiopost



SPEAKER OF THE HOUSE

Bayonet Media
Helen Wells
Scofield Editorial

PARKING

Denison Parking

PRINTING

Eastern Engineering

VIDEO

Magnet Films



The Judges



JT ANDEXLER

GROUP CREATIVE DIRECTOR (VML, CHICAGO)

For more than 17 years, JT has created memorable experiences that connect people to brands and brands to people in unique and unexpected ways. As Group Creative Director at VML, JT leads diverse assignments across Sears Holdings (Sears Shop Your Way) and product development within Kimberly-Clark Family Care brands. Prior to VML, his brand experience included Chrysler, Dodge, Anheuser-Busch, AutoTrader.com, Hyatt Hotels, Moen, P&G, Valvoline, Las Vegas Convention and Visitors Authority and United Airlines. JT studied commercial art, illustration, photography and graphic design at the International Fine Arts College in Miami, Florida. Since 1995, JT has worked at a number of prominent agencies including SapientNitro, Razorfish, Digitas, Euro RSCG, and MARC USA, and has also been an instructor at the Miami Ad School in Miami, Florida.



ROSE LINKE

COPYWRITER/DIRECTOR OF CLIENT SERVICES (A HUNDRED MONKEYS)

Rose Linke is a writer, artist and curator based in Oakland, CA. A core member of the creative team at A Hundred Monkeys since 2009, Rose puts her innate curiosity to work on naming, strategy, and messaging projects. Outside the office, her work has been seen at the ZERO1 Biennial, during San Francisco's Litquake Festival, at the Santa Monica Museum of Art, within THE THING Quarterly, and projected onto The Great Wall of Oakland.



SHARON OBESO

INDEPENDENT CREATIVE

With more than 15 years of experience, Sharon Obeso has designed for print, digital, environmental and everything in between. Graduating with a BFA in Design and Advertising from UNF, she continued her studies at Atlanta's prestigious Portfolio Center, and has since won several AIGA and ADDY awards throughout her career. Sharon has a passion for perfection, bringing creative intrigue to the market, and is a noted chameleon amongst a variety of industries. She's worked for clients large and small in major markets including Atlanta, Austin, Honolulu and the up-and-coming Jacksonville scene. When Sharon isn't producing kick-ass creative or collaborating with clients, you can find her hanging with her dogs, playing racquetball or planning her next vacation.

The Process

SO, HOW EXACTLY DOES ADDYS JUDGING WORK?

Each and every year, the ADDYs committee does its best to present the work as it was intended to be viewed.

Before arriving in Indianapolis for judging weekend, the judges are sent links and access to digital categories. The judges score these digital entries using their own computers, on their own time.

Once arriving in the Circle City, the rest of the work is presented by category. Judges evaluate each individual entry on its own merit, scoring on a scale of 1 to 100. Some categories will have multiple winners, while others won't have any. Judges are not allowed to communicate with each other throughout the scoring process. Three judges means three different opinions.

All entrants are anonymous. Judges are unaware of the agency to which entries belong (except, of course, for agency self-promotions). Once categories are scored, the scores are entered into the database and all information is double-checked for accuracy.

After all results are in and tallied, judges reconvene to review all the top-scoring entries. Top 10% are awarded a gold ADDY, the next 10% will receive a silver ADDY. Open discussion is allowed between the judges at this point and they determine, as a group, which pieces will win top honors, including Judge's Choice and Best of Show.

As with anything creative, arguments are made for all sides and points. In the end, a unanimous decision for Best of Show must be made.

The results have been confidential from that moment to this night.

The Entries

79

FILM, VIDEO & SOUND ENTRIES

69

SALES & MARKETING ENTRIES

48

ELEMENTS OF ADVERTISING ENTRIES

46

CROSS PLATFORM CAMPAIGN ENTRIES

41

ONLINE/INTERACTIVE ENTRIES

30

OUT-OF-HOME & AMBIENT MEDIA ENTRIES

14

PRINT ADVERTISING ENTRIES

6

STUDENT ENTRIES



BEST OF SHOW





BEST OF SHOW



PIVOT MARKETING

CATEGORY 51—TELEVISION—LOCAL CAMPAIGN

GREENCYCLE

The Mulch Barista

Ryan Abegglen, Creative Director

Andrew Quinn, Director (Bayonet Media)

Joe Vella, Director of Photography (Bayonet Media)

Kevin Grazioli, Producer (Bayonet Media)

Union Williams, Director of Accounts



JUDGE'S CHOICE



BRADLEY AND MONTGOMERY

CATEGORY 38B—SOCIAL MEDIA
MULTIPLE PLATFORMS

MICROSOFT

Bing NBA—Game 2, Game 3,
Game 5, Game 6

BaM Team, Creative/Account



HIRONS

CATEGORY 12A—PUBLIC SERVICE
COLLATERAL—BRAND ELEMENTS

SANDRA ESKENAZI CENTER FOR BRAIN
CARE INNOVATION/ESKENAZI HEALTH

Beauty of the Brain Icon

Pam Linsley, Creative Director



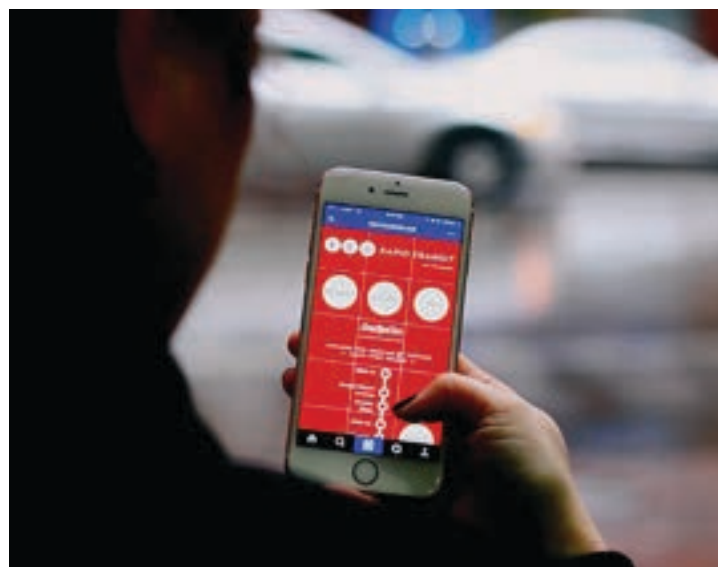
CALDWELL VANRIPER

CATEGORY 38A—SOCIAL MEDIA
SINGLE PLATFORM

INDYGO

IndyGo Instagram Pages

Caldwell VanRiper



JUDGE'S CHOICE



GOLD ADDYS

THE FLATLAND

CATEGORY OIA—CATALOG

UNITY SEEDS

The American Family Farm Product Guide

Brian Gray, Creative Director

Ben Seal, Creative Director

Harold Lee Miller, Photographer

Printing Partners, Printer

DE Baugh, Foil



HENDRIX RADER WISE

CATEGORY OIB—SALES KIT OR
PRODUCT INFORMATION SHEETS

BRYANT

Bryant Ductless Sales Kit

Duane Rader, Creative Director

Greg Clark, Art Director

John Fleck, Photographer



ELEMENT THREE

CATEGORY 02A—PACKAGING
SINGLE UNIT

INCH X INCH

Inch X Inch Packaging

Element Three



THE FLATLAND

CATEGORY 04—STATIONERY PACKAGE

EARSHOT AUDIOPOST

Earshot Stationery

Brian Gray, Creative Director

Ben Seal, Creative Director

Rohner Letterpress, Printer

Lemonseed & Co., Printer



MILESHERNDON

CATEGORY 04—STATIONERY PACKAGE

DYER BROWN

Dyer Brown Stationery

Jon McClure, Senior Designer



GOLD ADDYS



PATTERN

CATEGORY 08D—MAGAZINE DESIGN

PATTERN MAGAZINE

Issue 7—Won't Stop

Polina Osherov, Editor and Creative Director

Kathy Davis, Design Director

Eric Rees, Managing Editor



PATTERN

CATEGORY 08D—MAGAZINE DESIGN

PATTERN MAGAZINE

Issue 8—The Makers Issue

Polina Osherov, Editor and Creative Director

Kathy Davis, Design Director

Eric Rees, Managing Editor



ELEMENT THREE

CATEGORY 09A—CARD, INVITATION, ANNOUNCEMENT—SINGLE UNIT

NEWMAR CORPORATION

Newmar Dealer Show Invite

Element Three



BORSHOFF

CATEGORY 09A—CARD, INVITATION,
ANNOUNCEMENT—SINGLE UNIT

FORTUNE 500 COMPANY

Fortune 500 Company IT Awards Trophy

Michael Thaman, Art Director

Jessica Husek, Senior Writer

Mark LeClerc, Creative Director

Gabriel Dishaw, Sculptor

Angela Roberts,
Vice President/Account Executive



WELL DONE MARKETING

CATEGORY 09B—CARD, INVITATION,
ANNOUNCEMENT CAMPAIGN

CENTRAL INDIANA COMMUNITY FOUNDATION

CICF 99th Anniversary Event Materials

Amy McAdams-Gonzales,
Associate Creative Director

Matt Gonzales, Associate Creative Director

Joe Judd, Senior Account Executive

Ken Honeywell, Creative Director



ELEMENT THREE

CATEGORY 10D—DIRECT MAIL
3D CAMPAIGN

GUTWEIN LAW

Gutwein Law Direct Mail

Element Three



★
★
★
GOLD ADDYS
★
★
★

HIRONS

CATEGORY IIC—SPECIALTY ADVERTISING CAMPAIGN

ESKENAZI HEALTH FOUNDATION

**Sandra Eskenazi Center for Brain Care
Innovation Gift**

Pam Linsley, Creative Director

Jane Burch, VP, Print Production Director

Luke Woody-Fehribach, Associate Art Director

Carrie Marsteller, Associate Art Director

Kendall Bybee, Account Coordinator



HIRONS

CATEGORY I2A—PUBLIC SERVICE COLLATERAL—BRAND ELEMENTS

SANDRA ESKENAZI CENTER FOR BRAIN CARE INNOVATION/ESKENAZI HEALTH

Beauty of the Brain Icon

Pam Linsley, Creative Director



THE FLATLAND

CATEGORY I2C—PUBLIC SERVICE COLLATERAL—BROCHURE/SALES KIT

MIDWEST FOOD BANK

Midwest Food Bank Brochure

Ben Seal, Creative Director

Brian Gray, Creative Director

John Burgoyne, Illustrator

Printing Partners, Printing



THE FLATLAND

CATEGORY 12C—PUBLIC SERVICE
COLLATERAL—BROCHURE/SALES KIT

HATCH

HATCH brochure

Ben Seal, Creative Director

Brian Gray, Creative Director

HardingPoorman, Printer



LODGE DESIGN

CATEGORY 23—ADVERTISING INDUSTRY
SELF-PROMOTION—PRINT ADVERTISING

LODGE DESIGN

Lil Book to Beat Boredom

Lodge Design



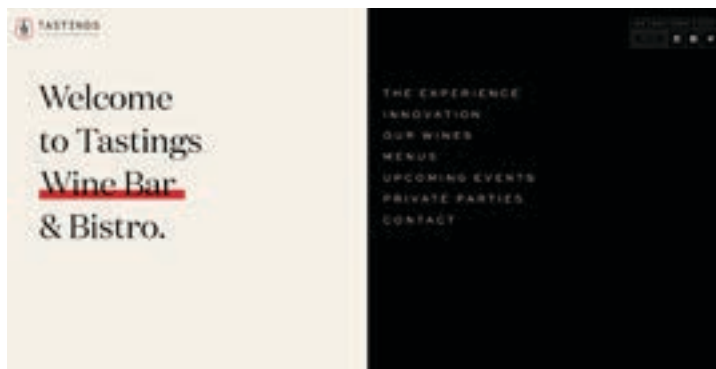
BRADLEY AND MONTGOMERY

CATEGORY 37A—CONSUMER WEBSITES

TASTINGS

Tastings Website

BaM Team, Creative/Account



GOLD ADDYS



MILESHERNDON

CATEGORY 37B—B-TO-B WEBSITES

BRPH

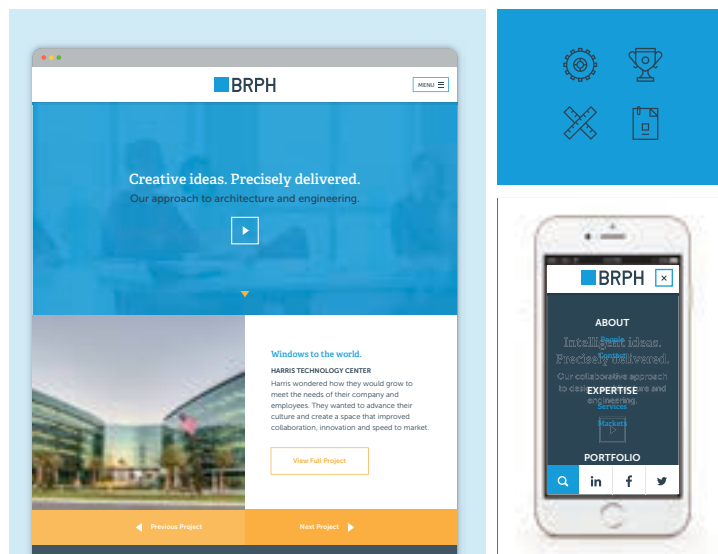
BRPH Website

Brice Holland, Creative Director/Copywriter

Stacey McClure, Senior Designer

Allen Pieper, Developer

Bayonet Media, Video Production



RAIDIOUS

CATEGORY 37C—MICROSITES

METHODIST HEALTH FOUNDATION

Race to Recovery

Brad Goodwin, Creative Director

Ashleigh Lay, Graphic Designer

Meghan Terrell, Producer

Kelley Briggs, Account Manager

Andrew Gouty, Strategist

Wendi Williams, Copywriter

Brian Wyrick, CTO



RAIDIOUS

CATEGORY 37C—MICROSITES

ART VAN FURNITURE

America's Thanksgiving Day

Parade Microsite

Brad Goodwin, Creative Director/Designer

Meghan Terrell, Producer

Ashleigh Lay, Graphic Designer



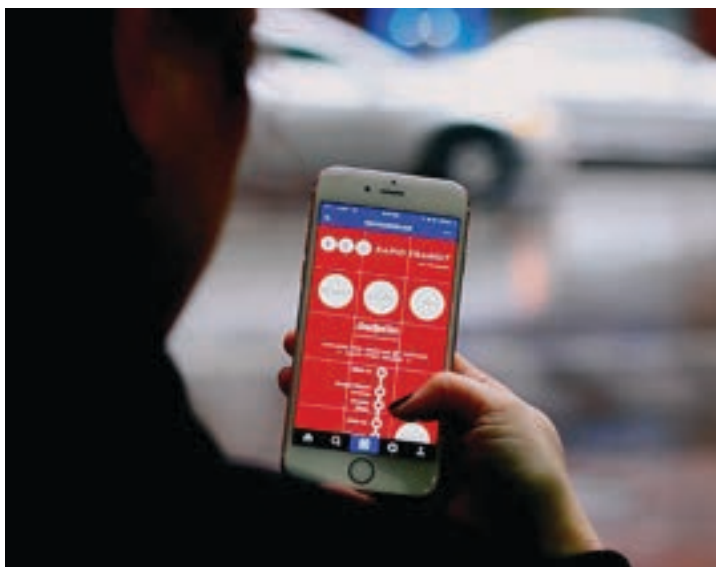
CALDWELL VANRIPER

CATEGORY 38A—SOCIAL MEDIA
SINGLE PLATFORM

INDYGO

IndyGo Instagram Pages

Caldwell VanRiper



BRADLEY AND MONTGOMERY

CATEGORY 38B—SOCIAL MEDIA
MULTIPLE PLATFORMS

MICROSOFT

Bing NBA—Game 2, Game 3,
Game 5, Game 6

BaM Team, Creative/Account



WELL DONE MARKETING

CATEGORY 47—ADVERTISING INDUSTRY
SELF-PROMOTION ONLINE/INTERACTIVE

WELL DONE MARKETING

Well Done Marketing Website

Brian Deer, Director of Technology

Brian McCulloh, Senior Developer

Stephanie Feller, Senior Web Designer

Ken Honeywell, Creative Director

Matt Gonzales, Associate Creative Director

Amy McAdams-Gonzales,
Associate Creative Director

Abby Reckard, Director of Digital Strategy



GOLD ADDYS



MATCHBOOK CREATIVE

CATEGORY 47—ADVERTISING INDUSTRY
SELF-PROMOTION ONLINE/INTERACTIVE

MATCHBOOK CREATIVE

Matchbook Creative Website

Donna Gray, Creative Director

Michael Stark, Art Director

Julian Estiva, Lead Web Developer

Maris Schiess, Lead Strategist



ROAD PICTURES

CATEGORY 51—TELEVISION—LOCAL
SINGLE SPOT :60 SECONDS OR MORE

ST. VINCENT

Hands

Greg Malone, Executive Producer/Producer

Kim Cline, Executive Producer

Kerry Shaw Brown, Director

Sean O'Dea, Director of Photography

John Scofield, Scofield, Editor

Kenny Gilbreath, Scofield, Motion Design

Ross Woods, Scofield, Post-Production Producer

Ken Haupt, Caperion, Senior Vice President

Kaylee Bonneau, Caperion, Account Executive

Curt Chuvalas, nogginwerks, Co-Creative Director

Mark Carrel, Co-Creative Director

Clare Libbing, nogginwerks, Producer



PIVOT MARKETING

CATEGORY 5I—TELEVISION
LOCAL CAMPAIGN

GREENCYCLE

The Mulch Barista

Ryan Abegglen, Creative Director

Andrew Quinn, Director (Bayonet Media)

Joe Vella, Director of Photography (Bayonet Media)

Kevin Grazioli, Producer (Bayonet Media)

Union Williams, Director of Accounts



INDIANA UNIVERSITY

CATEGORY 52B—TELEVISION
NATIONAL CAMPAIGN

INDIANA UNIVERSITY

Fulfilling the Promise

Tim Keller, Director, Creative Services

Kat McCourt, Creative Consultant

Eric Bruder, Chief Marketing Officer

Rob Zinkan, Associate Vice President, Marketing

Casey Brigegar, Designer

Chris Meyer, Director, Visual/Audio Services



THINK AHEAD STUDIOS

CATEGORY 55A—INTERNET COMMERCIAL
SINGLE SPOT ANY LENGTH

ACADEMY OF MODEL AERONAUTICS

Discover Flight

Jason Drake, Director, DP, Colorist

Matt McMahon, Director, Editor, Writer

Lexi Hiland, Writer, Voice-over

Jeremy Albert, Motion Designer



GOLD ADDYS



LODGE DESIGN

CATEGORY 60—BRANDED CONTENT & ENTERTAINMENT—NON-BROADCAST

CONNER PRAIRIE

1859 Balloon Voyage // Meet John Wise

Lodge Design



LODGE DESIGN

CATEGORY 60—BRANDED CONTENT & ENTERTAINMENT—NON-BROADCAST

CONNER PRAIRIE

1859 Balloon Voyage // Five Fantastic Flights

Lodge Design



CALDWELL VANRIPER

CATEGORY 79B—ILLUSTRATION—SERIES

ADDYS

CVR Addy Illustration Campaign

Caldwell VanRiper

Aaron Minier, Illustrator



CODO DESIGN

CATEGORY 81—ART DIRECTION

LIBERTINE LIQUOR BAR

Libertine Liquor Bar Art Direction

CODO Design



MIKE YONTS FILMS, INC.

CATEGORY 82—CINEMATOGRAPHY

RAZOR & TIE DIRECT

Jon McLaughlin—Don't Mess With My Girl

Mike Yonts, Cinematographer



GOLD ADDYS



SILVER ADDYS

HENDRIX RADER WISE

CATEGORY OIB—SALES KIT OR
PRODUCT INFORMATION SHEETS

BRYANT

Bryant Housewise Sales Kit

Duane Rader, Creative Director

Greg Clark, Art Director

John Fleck, Photographer



TIMBER DESIGN CO.

CATEGORY O2A—PACKAGING
SINGLE UNIT

HUBBARD & CRAVENS COFFEE COMPANY

Hubbard & Cravens Krismasi Coffee Bag

Lars Lawson, Designer / Writer



HIRONS

CATEGORY 07—BROCHURE
SINGLE UNIT

ESKENAZI HEALTH FOUNDATION

Sandra Eskenazi Center for Brain Care
Innovation Case Statement

John Molloy, Executive Creative Director

Pam Linsley, Creative Director

Jane Burch, VP, Print Production Director

Kendall Bybee, Account Coordinator



ELEMENT THREE

CATEGORY 07—BROCHURE
SINGLE UNIT

NEWMAR CORPORATION

Newmar King Aire Brochure

Element Three

Larry McCay, Photographer



WELL DONE MARKETING

CATEGORY 07—BROCHURE
SINGLE UNIT

CENTRAL INDIANA COMMUNITY FOUNDATION

CICF Case Statement

Amy McAdams-Gonzales,
Associate Creative Director

Matt Gonzales, Associate Creative Director

Joe Judd, Senior Account Executive

Ken Honeywell, Creative Director



SILVER ADDYS



ELEMENT THREE

CATEGORY 16—SPECIAL EVENT MATERIALS

FUSE SESSION / AAF / AIGA / DRAPLIN UNIVERSITY

Draplin U Promotional Materials

Element Three



WILLOW MARKETING

CATEGORY 23—ADVERTISING INDUSTRY SELF-PROMOTION—PRINT ADVERTISING

WILLOW MARKETING

Willow Marketing Holiday Calendar

Cara Tudor, Graphic Designer

Erin Green, Graphic Designer

Mark Manuzsak, Creative Director

Anne Wolfcale, Copywriter

Mandy Haskett, Director of Strategy

Kim Spoonmore, Vice President of Operations



ELEMENT THREE

CATEGORY 25A—SINGLE INSTALLATION

NEWMAR CORPORATION

Newmar Corporation Dealer
Meeting Materials

Element Three



SILVER ADDYS



BORSHOFF

CATEGORY 27B—POSTER-CAMPAIGN

ROSE-HULMAN INSTITUTE OF TECHNOLOGY'S HOMEWORK HOTLINE

Homework Hotline Posters

Ryan Noel, Creative Director

Micah Sitzman, Art Director

Burton Runyan, Writer

Brian Kumle, Graphic Designer



LODGE DESIGN

CATEGORY 37A—CONSUMER WEBSITES

CONNER PRAIRIE

Conner Prairie Web Site

Lodge Design



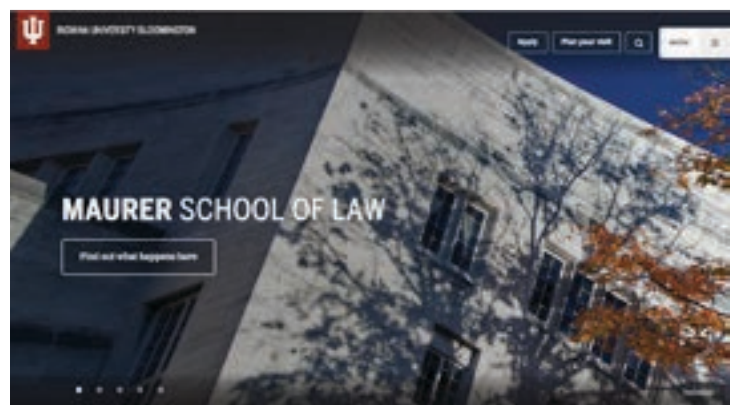
LODGE DESIGN

CATEGORY 37A—CONSUMER WEBSITES

INDIANA UNIVERSITY

Maurer School of Law Web Site

Lodge Design



ELEMENT THREE

CATEGORY 37C—MICROSITES

AIRSTREAM

Airstream 404 Page

Element Three



RAIDIOUS

CATEGORY 38B—SOCIAL MEDIA
MULTIPLE PLATFORMS

GODADDY

30 Years of COM

Brad Goodwin, Creative Director

Topher Howden, Producer

Sara Ling, Graphic Designer

Jamie Berendsen, Writer/Community
& Media Manager



CALDWELL VANRIPER

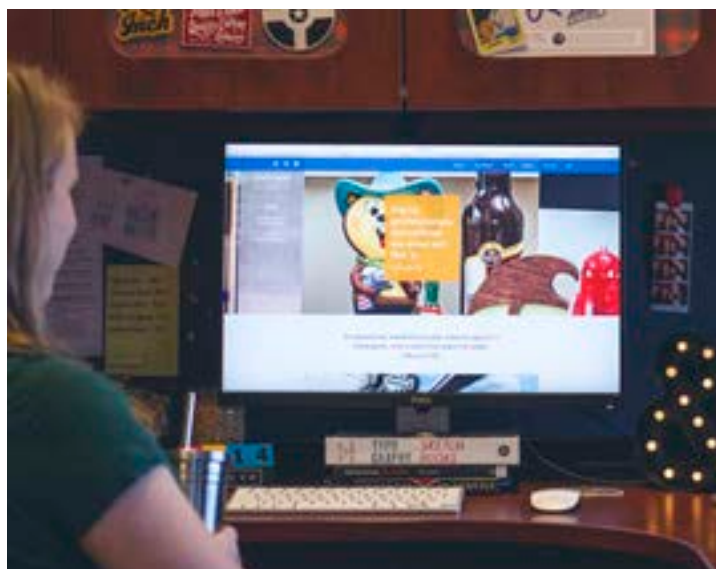
CATEGORY 47—ADVERTISING INDUSTRY
SELF-PROMOTION ONLINE/INTERACTIVE

CALDWELL VANRIPER

CVR Website

Caldwell VanRiper

PLOW Digital, Interactive Development



SILVER ADDYS



LODGE DESIGN

CATEGORY 48C—RADIO
LOCAL CAMPAIGN

CONNER PRAIRIE

Dreams are Born Here Radio Campaign

Lodge Design



WILLIAMS RANDALL MARKETING

CATEGORY 49B—RADIO—REGIONAL/
NATIONAL—SINGLE SPOT MORE THAN
:30 SECONDS

HOLIDAY WORLD & SPLASHIN' SAFARI

Narrative

David Stanton, Creative Director

Dan Zumbiel, Associate Creative Director/Writer

Emiley Matherly, Director of Client Services

Rick Such, Earshot Audiopost, Engineer



WILLIAMS RANDALL MARKETING

CATEGORY 51B—TELEVISION
LOCAL—SINGLE SPOT :30 SECONDS

IPL

Energy-Saving Machine

David Stanton, Creative Director

Dan Zumbiel, Associate Creative Director/Writer

David Cordell, Senior Art Director

Kelly Deignan, Account Executive

Ross Simpson, Word Industries, Director

Clare Libbing, Producer

Amanda Flannery, Space Junk, Senior Producer



BRADLEY AND MONTGOMERY

CATEGORY 55A—INTERNET COMMERCIAL
SINGLE SPOT ANY LENGTH

MICROSOFT

Microsoft Outlook—Focused InBox

BaM Team, Creative/Account



BRADLEY AND MONTGOMERY

CATEGORY 55B—INTERNET COMMERCIAL
ONLINE FILM, VIDEO & SOUND CAMPAIGN

MICROSOFT

Microsoft Outlook—Focused InBox,
Search Final, Calendar

BaM Team, Creative/Account



BOLD CREATIVE

CATEGORY 58—ONLINE FILM,
VIDEO & SOUND—SINGLE ENTRY
MORE THAN :60 SECONDS

FRIEDMAN FOUNDATION

Education Savings Account Explainer Video

Branden Stall, Motion Designer



SILVER ADDYS



LODGE DESIGN

CATEGORY 60—BRANDED CONTENT & ENTERTAINMENT—NON-BROADCAST

CONNER PRAIRIE

1859 Balloon Voyage // August 1859

Lodge Design



MILESHERNDON

CATEGORY 71—INTEGRATED BRAND IDENTITY CAMPAIGN

MILESHERNDON

MilesHerndon Identity

Brice Holland, Creative Director

Jon McClure, Senior Designer

Stacey McClure, Senior Designer

Mark Reckard, Developer

Allen Pieper, Developer

Matt Sartori, Developer

Josh Miles/Daniel Herndon/Brice Holland,
Copywriters



LODGE DESIGN

CATEGORY 71—INTEGRATED BRAND IDENTITY CAMPAIGN

BEAST FOOD TRUCK

Beast Food Truck Branding

Lodge Design



BRADLEY AND MONTGOMERY

CATEGORY 71—INTEGRATED BRAND IDENTITY CAMPAIGN

CONRAD

Collection Logo, Lobby Signage, Robe, Napkin

BaM Team, Creative/Account



MATCHBOOK CREATIVE

CATEGORY 72—INTEGRATED BRANDED CONTENT CAMPAIGN

AMBRE

Ambre Blends Integrated Branded
Content Campaign

Donna Gray, Creative Director

Michael Stark, Art Director

Julian Estiva, Lead Web Developer

Tyler Sheller, Lead Copywriter



BRADLEY AND MONTGOMERY

CATEGORY 78—LOGO DESIGN

CONRAD

Conrad Collection Logo

BaM Team, Creative/Account



SILVER ADDYS



BRADLEY AND MONTGOMERY

CATEGORY 78—LOGO DESIGN

SKYWAY STUDIOS

Skyway Studios Logo

BaM Team, Creative/Account



ELEMENT THREE

CATEGORY 79B—ILLUSTRATION—SERIES

AIRSTREAM

Airstream Winter Wonderland Illustrations

Element Three

Adam Grason, Illustrator



ELEMENT THREE

CATEGORY 79B—ILLUSTRATION—SERIES

AIRSTREAM

Airstream Build Your Own Holiday Card

Element Three

Adam Grason, Illustrator



ELEMENT THREE

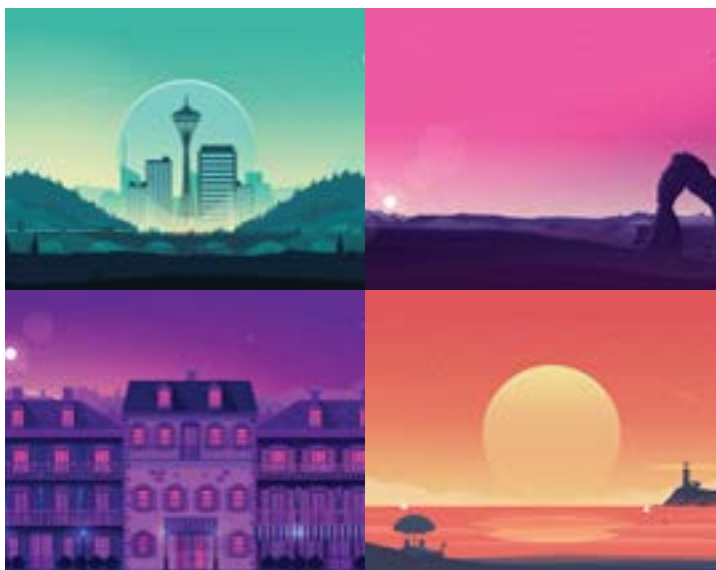
CATEGORY 79B—ILLUSTRATION—SERIES

AIRSTREAM

Choose Your Own Illustrations

Element Three

Nick Slater, Illustrator



BRADLEY AND MONTGOMERY

CATEGORY 79B—ILLUSTRATION—SERIES

JP MORGAN CHASE

Veronica Lawler I-4

BaM Team, Creative/Account



THE FLATLAND

CATEGORY 80D—STILL PHOTOGRAPHY
CAMPAIGN

UNITY SEEDS

The American Family Farm Photography

Harold Lee Miller, Photographer

Brian Gray, Creative Director

Ben Seal, Creative Director



SILVER ADDYS



SCOFIELD EDITORIAL

CATEGORY 84—VIDEO EDITING

ST. VINCENT

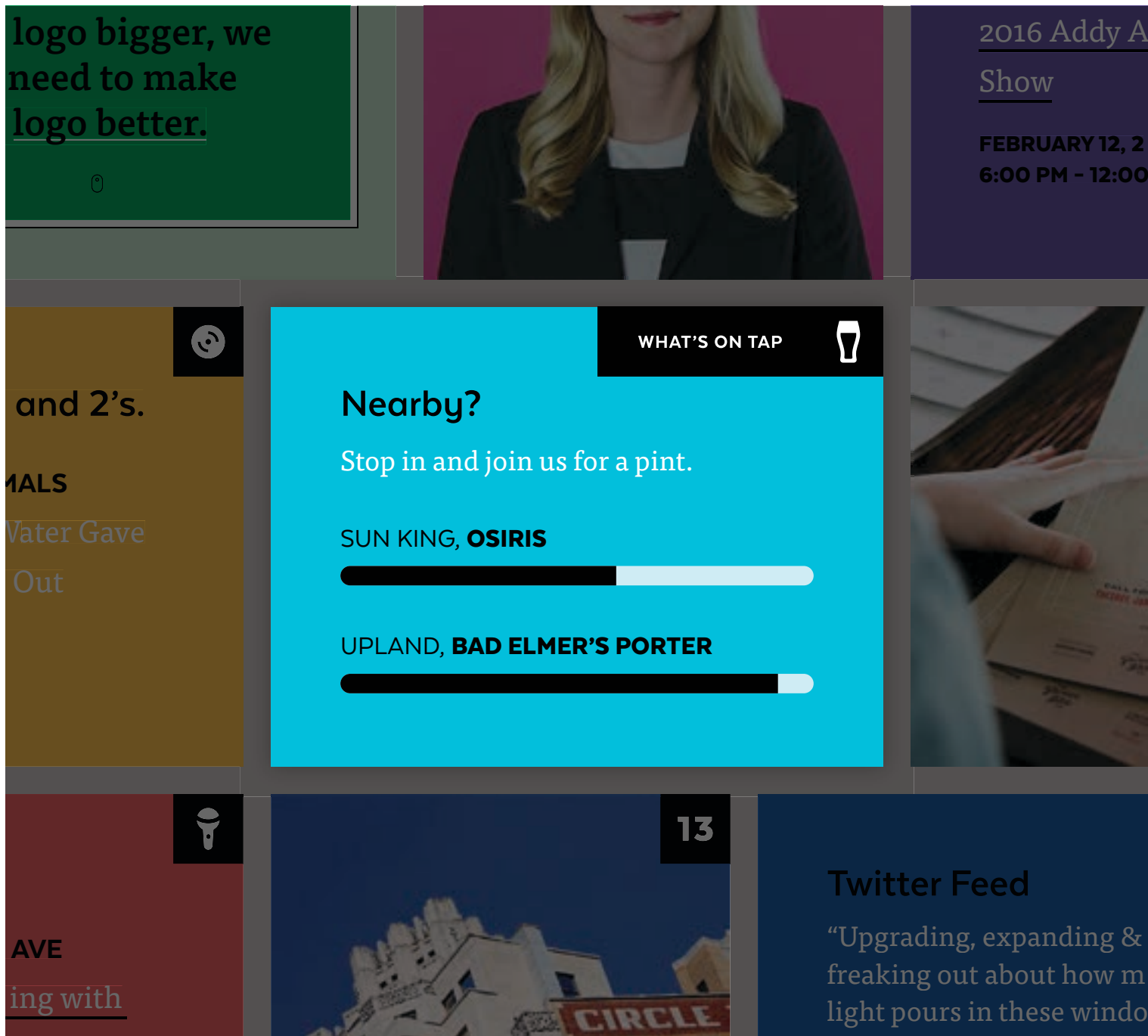
St. Vincent "Hands" :60

John Scofield, Editor



SILVER ADDYS





There's always a reason to celebrate.

We'd like to raise a glass to all of tonight's winners. And everyone else for that matter.

So, the next time you're driving around Indy's original roundabout—whether you're a client, vendor/partner or industry colleague—we invite you to join us for a pint. Or two. Cheers!



MilesHerndon®

MilesHerndon.com/culture

STUDENT GOLD ADDY

OLIVIA CRUM

CATEGORY S09B—POSTER CAMPAIGN

BUTLER UNIVERSITY

Do Good. Check Your Hood.

Olivia Crum, Student



STUDENT SILVER ADDYS

CHASE MONROE

CATEGORY S09B—POSTER CAMPAIGN

BUTLER UNIVERSITY

“Be Creative Cause”

Chase Monroe, Student



★
★
★
STUDENT ADDYS

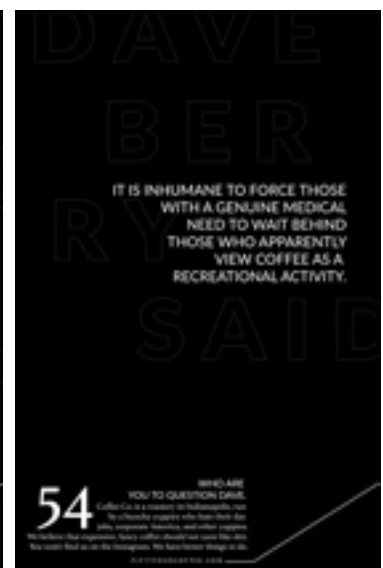
CATE PICKENS

CATEGORY S09B—POSTER CAMPAIGN


BUTLER UNIVERSITY

54 Coffee Co.

Cate Pickens, Student



★
★
★



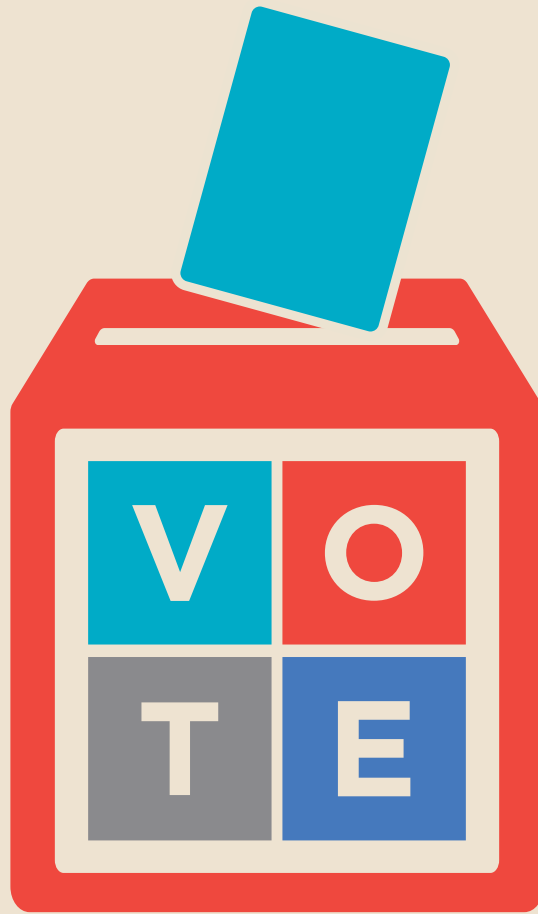
We specialize
in color.

Namely golds
and silvers.



CMG

color grading
motion graphics
visual effects
spot distribution



It's more than a right. It's the right thing to do.

INDIANA PRIMARY
MAY 3, 2016



PRESIDENTIAL ELECTION
NOVEMBER 8, 2016

See you at the polls.

This message paid for by



[CUE SFX: BOISTEROUS APPLAUSE]

Here's to the 2016 ADDY winners.



EARSHOT



EASTERN

E n g i n e e r i n g

WBE Certified

***AAF Indianapolis &
American Advertising Awards
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