

AMERICAN ADVERTISING FEDERATION

SILVER MEDAL AWARD NOMINATIONS



THE SILVER MEDAL AWARD

The Silver Medal Award was established in 1959 to recognize men and women who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence and responsibility in areas of social concern. AAF Indianapolis will bestow this honor on an outstanding member of the local advertising community to honor their advertising and community involvement.

The Silver Medal nominations will be reviewed by a selection committee and the winning recipient will be announced and recognized at the annual American Advertising Awards ceremony on Friday, February 26, 2021.

THE FOLLOWING CRITERIA WILL BE CONSIDERED WHEN MAKING THE SELECTION:

CONTRIBUTION TO THEIR COMPANY: The recipient must have achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising service.

CREATIVE ABILITY: The recipient must have shown a consistent, high degree of original thinking in their field.

CONTRIBUTIONS TO THE GENERAL ADVANCEMENT OF ADVERTISING: The recipient must have worked to increase the stature and raise the standards of the advertising profession.

CONTRIBUTIONS TO THE COMMUNITY: The recipient should be someone who has been active in civic, religious, or other groups dedicated to human or social welfare.

NOMINEE'S NAME: _____

NOMINEE'S JOB TITLE: _____

NOMINEE'S COMPANY: _____

NOMINEE'S COMPANY ADDRESS: _____

YOUR NAME: _____

YOUR EMAIL: _____

REASONS FOR NOMINATION:



PLEASE SEND COMPLETED FORM TO: LARS@TIMBERDESIGNCO.COM